Affiliate+ (Business Builder)

Built to reward builders of teams | Effective November 1, 2026

Compensation Plan Overview

Rewards Every Step of Your Success

Community is at the heart of the Affiliate+ Business Builder compensation plan. It rewards you for building a broad team of Customers, Affiliates and Affiliate+s, with a deep referral bonus and elite residual payouts on a lifetime of reorders. Unlock up to 10 ways to get paid.



1

Retail Bonus

Buy at wholesale, sell at retail, keep the profits! Or when your customer orders with us, we'll ship it and pay you the bonus.

2

Elite Referral Bonus

Earn up to 25% on your personal referrals, with six levels of rewards. Pays on all new orders placed in the referrals' first 90 days.

3

Residual Bonus

Earn on up to 10 levels of reorders in your community. The higher your rank, the bigger the payout, and the more levels you earn.

4

Advanced Referral Bonus

Reach 12 personally enrolled accounts with an order and earn an extra 10% in residual bonus on all your personal enrollments.

5

Keystone Bonus

With subscriptions your customers save, and you can earn Keystone Bonus, a monthly reward for a qualified set of three.

6

Rank Advancement Bonus

As you start out, achieve a new rank twice and earn a cash bonus at Regional Manager, National Manager, and Director.

7

Team Builder Bonus

When a personal enrollment earns the Rank Advancement Bonus, you earn a matching bonus for supporting your team's success.

8

Royalty Bonus

Based on rank, earn up to 20% on your personally enrolled Affiliate+s' residual earnings with a five-level royalty payout.

9

Infinity Bonus

Starting at Elite Director, you can earn an extra bonus on your entire team. Pays to infinity, down to the next qualified rank.

10

STAR Bonus

Achieve and maintain STAR status for your rank, and earn big one-time bonuses, plus recurring monthly residuals by rank.

To access bonuses 2 through 10, you must be Active with either 100 PV or 5 personally enrolled people with PV orders. As with any compensation plan, earnings vary based on individual activity, customer development, and organizational performance. Refer to the Policies and Procedures for full requirements for all rank and bonus qualifications.

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ELITE REFERRAL BONUS (PAID WEEKLY)

Referral Bonus pays immediate income every week. Referral bonus provides a commission on the first orders (within 90 days) of any new Affiliate+, Affiliate, or Customer personally enrolled to your account. The more your team grows, the greater the depth you access.

***Personally Enrolled (PE) is defined as any new Affiliate+, Affiliate, or Customer personally referred by you (at any time) with a CV order that month.**

****A first order of 500 CV gives a new Affiliate+ a three-level payout for their first 6 months (must still be Active).**

Rank	Level 1	Level 2	Level 3	Level 4	Level 5	Level 6
Active Affiliate+	15%	5%	–	–	–	–
Advanced Active (Manager or 15 PE*)	25%	10%	–	–	–	–
Regional Manager (or 500 CV order**)	25%	10%	5%	–	–	–
Elite National Manager	25%	10%	5%	5%	–	–
Elite Director	25%	10%	5%	5%	5%	–
Elite Regional Director and above	25%	10%	5%	5%	5%	5%

RESIDUAL BONUS

Earn on up to 10 levels of reorders. With new rank advancement you are paid at the Elite level for your rank for 12 months (24 months for Regional Directors and higher) on residuals before maintenance applies. See the Policies and Procedures for full details on Elite and Basic payouts.

Rank	Active Affiliate+	Manager		Regional Manager		National Manager		Director		Regional Director		National Director		Executive		Regional Executive		National Executive		Ambassador	
Personal Enrollment (last 3 months, with a CV order)***	–	1		3		4		6		8		10		12		14		15		18	
Total OV (infinity; 1,000 maximum from PV)	–	600		1,500		3,000		9,000		25,000		75,000		150,000		300,000		500,000		750,000	
Leg OV Maximum (from one team)	–	60%		60%		60%		50%		40%		40%		40%		40%		40%		40%	
Payout (Basic | Elite)	–	B	E	B	E	B	E	B	E	B	E	B	E	B	E	B	E	B	E	B	E
Residual Bonus Level 1	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Residual Bonus Level 2	–	5%	7%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%
Residual Bonus Level 3	–	–		5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%
Residual Bonus Level 4	–	–		–		5%	8%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%	5%	9%
Residual Bonus Level 5	–	–		–		–		5%	7%	5%	7%	5%	7%	5%	7%	5%	7%	5%	7%	5%	7%
Residual Bonus Level 6	–	–		–		–		–		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Residual Bonus Level 7	–	–		–		–		–		–		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Residual Bonus Level 8	–	–		–		–		–		–		–		3%	3%	3%	3%	3%	3%	3%	3%
Residual Bonus Level 9	–	–		–		–		–		–		–		–		2%	2%	2%	2%	2%	2%
Residual Bonus Level 10	–	–		–		–		–		–		–		–		–		2%	2%	2%	2%

*****Looks at the total count of your Personal Enrollments (from any time) who have a CV order in a month (within the past three months). The highest single month count is used for qualification.**

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KEYSTONE BONUS

Subscriptions are a key to growing your business. To qualify for Tier 1 of the Keystone Bonus, you must have a 100 CV subscription, have three personally enrolled (PE) people with a subscription, and have total subscription volume of 600 CV across your frontline.

Tier 1	$50 per month
Tier 2 (3 PE frontline at Tier 1)	$200 per month
Tier 3 (3 PE frontline at Tier 2)	$800 per month

RANK ADVANCEMENT BONUS

As you start building your team you can earn a bonus for achieving a new rank. Paid half the first time you reach the rank, and half the second time you hit the rank (within 12 months).

Regional Manager	$200
National Manager	$400
Director	$800

TEAM BUILDER BONUS

Share in your team's success. Every time a personal enrollment earns a Rank Advancement Bonus you earn a matching Rank Advancement Bonus (must be at the same rank or higher).

Regional Manager	$200
National Manager	$400
Director	$800

ROYALTY BONUS

Starting at the rank of Elite Director, you can earn up to 20% on your personally enrolled Affiliate+s' residual earnings. With up to a five-level royalty payout available, you are richly rewarded each month for supporting the success of your team.

First Level	20% Royalty
Second Level	10% Royalty
Third, Fourth, Fifth Level	5% Royalty

INFINITY BONUS

Starting at Elite Director, you can earn an extra bonus on your entire team. Pays to infinity, down to the next qualified rank.

Director	0.5%
Regional Director	1.0%
National Director	1.5%
Executive	2.0%
Regional Executive	2.5%
National Executive	3.0%
Ambassador	3.5%

STAR BONUS

Achieve and maintain STAR status for your rank and earn big one-time bonuses, with monthly payments for Elite qualifiers.

STAR Elite Bonus (one-time)

Regional Director	$5,000
National Director	$12,000
Executive	$25,000
Regional Executive	$40,000
National Executive	$60,000

STAR Elite Circle (monthly)

Director	$750
Regional Director	$1,500
National Director	$3,000
Executive and above	$6,000

Refer to the Policies and Procedures for the full requirements for all rank and bonus qualifications, including maintenance and growth requirements.